

SPONSOR KIT



partnerships@oscpa.com

Oklahoma's knowledge source for CPAs and financial literacy



5,000+
members

30+
annual
member
events

5,200+
magazine
subscribers

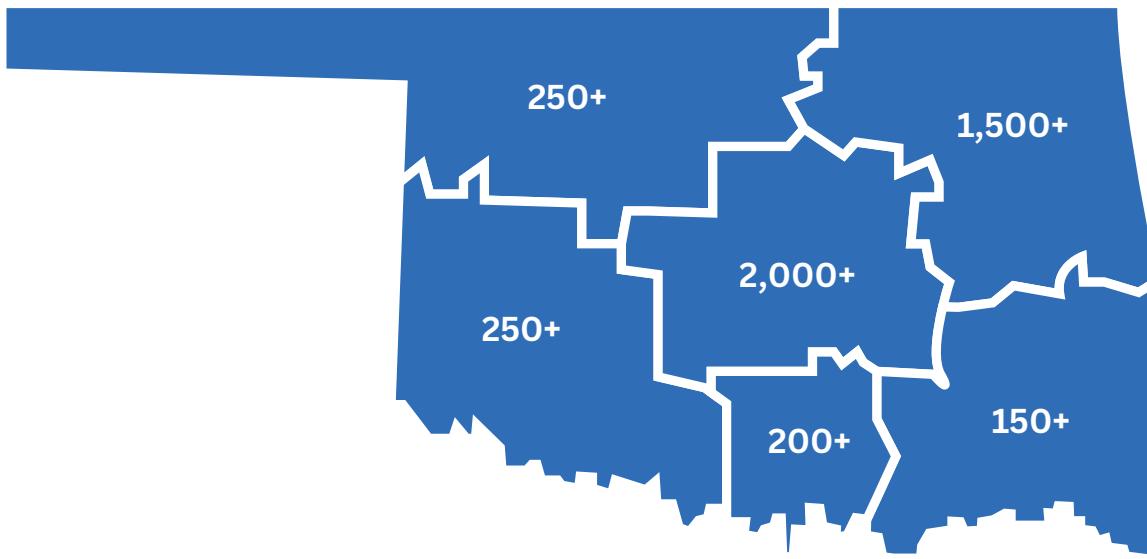
38,000+
monthly
website
views

8,400+
monthly
website
visitors

The Oklahoma Society of CPAs (OSCPA) represents Oklahoma CPAs on a timely, responsive, and creative basis, by promoting the public image and professionalism of CPAs; protecting the interests and designation of CPAs; by providing member services, including quality education and opportunities for interaction; and by building and developing leadership skills among CPAs.

Reach CPAs across Oklahoma and beyond

Membership by area



Top member locations

- Oklahoma City
- Tulsa
- Edmond
- Norman

Top local digital viewership by metro area

- Oklahoma City
- Tulsa
- Dallas
- Edmond

Advertising opportunities to fit your budget

Conference Sponsorships

starting at \$1,000

Special Events

starting at \$250

Digital Advertising

starting at \$300

CPAFocus Magazine

starting at \$625

Conference Sponsorships

Exhibitor Sponsorship - \$1,000

- Exhibit at the event (up to 2 representatives)
- Logo/URL on registration page and virtual event
- Recognition on promotions during event
- Post-event report and participant list

Presenting Sponsorship - \$1,500

Everything included in the Exhibitor Sponsorship package plus:

- Promotional PDF (one-page maximum, distributed in attendee e-materials)

Exclusive Sponsorship - \$3,000

Everything included in the Presenting Sponsorship package plus:

- Top sponsor recognition at the event
- Minimum 10-minute speaking session during the event (contingent on availability)
- Exclusive industry sponsor at the event





Conference Sponsorships

Add-ons

Availability dependent on conference schedule.

- Lunch or Reception Sponsor - \$1,000
 - Includes a minimum 10-minute speaking opportunity and branded signage during the event
- 60-Second Commercial - \$250
- Wi-Fi Sponsor - \$250

Special Events

Sponsored Webcast - \$1,000 per event

Webcasts are also offered as self-study material throughout the year.

Networking Mix & Mingles - \$1,000 per event

Mingle with CPAs from across the state at networking events that we can customize for your organization. Get to know industry professionals while enjoying happy hour drinks at various Oklahoma City and Tulsa locations.

Annual Members Meeting Reception - \$1,000

Sponsor the OSCPA's Annual Members Meeting Welcome Reception. Get in front of Oklahoma's leading CPAs and OSCPA board members in a casual environment. Annual Members Meeting locations change annually.





Special Events

Lunch + Learns - \$1,000 per event

The OSCPA hosts Lunch + Learn CPE events once per month as part of free CPE offered to members. These hybrid events feature local speakers and topics change monthly. Overall attendance averages 130+ members per event.

Educational Foundation Golf Tournament - starting at \$250

Get ready to tee off with Oklahoma CPAs at the OSCPA Annual CPA Classic Golf Tournament. Sponsor opportunities start at \$250. Visit CPAClassic.com to learn more.

Virtual Financial Fitness Kit - starting at \$1,000

Support our award-winning Financial Fitness Kit, which leads Oklahomans on a path to financial independence and success.

Special Events

Annual Awards - starting at \$500

Be a part of the OSCPA's Annual Awards Ceremony. Get in front of prominent CPAs and OSCPA board members in a casual environment. Meeting locations change annually.

- **Individual Award Sponsor** - \$500 - \$2,000 (varies by award)
- **Exhibitor** - \$1,000

CPA Day of Service - starting at \$500

Every fall, more than 200 OSCPA members, colleagues, and students organize to give back to their communities. Join our effort to give back to the community!



Digital Advertising

Ad Type	Rate (per issue)	Dimensions (width x height)
Banner Ad - The Wire	\$550	1,200 x 300 pixels
Sponsored Content - The Wire	\$750	300-600 words
Website Banner Ad - 30 Day	\$300	728 x 65 pixels; Page availability varies
Website Banner Ad - 60 Day	\$550	728 x 65 pixels; Page availability varies

Digital Advertising

Ad Type	Rate (includes online and in CPAFocus magazine)
Classified Ad - Member - 30 Day	\$60 per listing; \$1 per word over 30 words
Classified Ad - Nonmember - 30 Day	\$120 per listing; \$1 per word over 30 words
Classified Ad - Member - 60 Day	\$120 per listing; \$1 per word over 30 words
Classified Ad - Nonmember - 60 Day	\$240 per listing; \$1 per word over 30 words

CPAFocus Magazine

Ad Type	Rate (per issue)	Dimensions (width x height)
Double-page Sponsored Content	\$2,000	9 in. x 11.5 in. (ad) OR Minimum 600 words (article)
Full-page Back Cover	\$1,500	9 in. x 11.5 in.
Full-page Inside Front Cover	\$1,250	9 in. x 11.5 in.
Full-page Inside Back Cover	\$1,100	9 in. x 11.5 in.
Full page	\$1,000	9 in. x 11.5 in.
Half page	\$750	8.5 in. x 5.5 in.

**Contact us to see how we can help you
reach the right audience**

partnerships@oscpa.com

oscpa.com/sponsorship

